



The 5th International Conference on Process Mining

October 23-27 2023 Rome (Italy)

ICPM sponsorship packages



SAPIENZA
UNIVERSITÀ DI ROMA

www.icpmconference.org/2023

Welcome to Rome

We are happy and honoured to welcome you to the **Eternal City**, Rome, for the 5th International Conference on Process Mining (**ICPM 2023**).

The event will take place from **October 23 to October 27**, 2023, hosted by the **Sapienza University of Rome**. ICPM has established itself as the premiere event where process mining vendors, consultants, customers, end-users, and scientists can meet, exchange ideas, and push the boundaries of the field. Keeping up with the tradition of past ICPM editions, we will continue to offer a rich **industrial and scientific program** alongside a wide range of **sponsorship and exhibition options**.

We are looking forward to meeting you in Rome!

Claudio Di Ciccio and Andrea Marrella
ICPM 2023 General Chairs





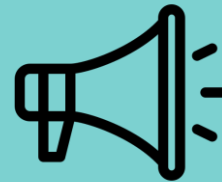
ICPM sponsorship



Maximum exposure in the rapidly growing discipline of process mining



An opportunity to build and reinforce relationships within the process mining community



A cost-effective way to strengthen and build brand awareness among a relevant audience



Access to a broad network of industry partners, researchers and government officials



Marketing opportunities including visibility on the conference website and materials

Important info

Sponsorship levels

Platinum, gold, silver, bronze.

The corresponding packages are detailed in the next slide.

Terms and conditions

Payment details will be provided by invoice. Payment is due within 30 days after the date of invoice or, in case of a later sponsorship application, 3 weeks before the event.

Cancellation Policy

The organizer will refund 50% of the total amount paid if the written cancellation of sponsorship is received until 1 September 2023. After that date, no payment will be refunded.

Application for Sponsorship

For more information about the conference, feel free to contact us at icpm2023-organization@uniroma1.it

Sponsorship packages



Contact: icpm2023-organization@uniroma1.it	Platinum 10.5 k€ + VAT	Gold 7.5 k€ + VAT	Silver 4.5 k€ + VAT	Bronze 2 k€ + VAT
Included service				
Rollups with logo exposure in common areas	✓	✓	X	X
Logo and description in the ICPM 2023 website	✓	✓	✓	✓
Acknowledgement in conference publications	✓	✓	✓	X
Floorspace 1 table (70x140cm), 2 chairs, 1 pin board, internet connection and electricity	✓ Incl. 2 high tables	✓	✓	✓
Access to the conference Includes: registration and invitation to opening reception, conference dinner and post-industrial party	5	3	2	1
Add-ons				
Logo exposure @ welcome reception	+1 k€	X	X	X
Logo exposure @ conference dinner	+1.5 k€	X	X	X
Logo exposure @ industry party	+1 k€	X	X	X
Sponsoring of award ceremony	+1 k€	X	X	X

Industry day

ICPM 2023

WED
25 October

Morning
session

**Industry
track**

Post-
industrial
party

THU
26 October

**Industry
track**

Afternoon
session

The industry day is a dedicated event that serves as a forum to **exchange experiences** and **foster networking** within the process mining community.

The forum focuses on cutting-edge **real-world experiences** in leveraging process mining for operational **excellence** and **innovation** in private and public organizations.





Venue

The venue will take place at the Congress Centre of the [Auditorium Antonianum](#), located in the central district of San Giovanni and well-connected to the Termini train station (as well as to the main attractions in Rome).

Its facilities offer ample space for the expected audience with five rooms (the main one having a capacity of more than 500 seats), dedicated areas for dining, coffee breaks and **exhibition areas**. The Congress Centre is also equipped for live streaming.

Among others, renown conferences such as BPM 2021 and CAiSE 2019 recently took place in Auditorium Antonianum with remarkable success.

Exhibition area

