

ICPM Sponsor packages

The 3rd International Conference on Process Mining,
October 31-November 4, 2021



www.icpmconference.org/2021



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Welcome to Eindhoven!

It is my pleasure to welcome you to Eindhoven for the 3rd International Conference on Process Mining (ICPM2021). This year we meet in Eindhoven. Eindhoven is a bustling city in transition, with a constant flow of new developments in the fields of technology, innovation, knowledge, creativity and design. This environment, together with the acknowledged experts whom we have invited, ensures a memorable scientific and social program.

Process mining emerged in Eindhoven around the turn of this century. It's therefore no surprise that many process mining vendors find their roots here and that enterprises in The Netherlands and neighboring countries have embraced process mining as the main tool to improve their business processes in a data-driven and fact-based manner.

ICPM provides a unique opportunity for vendors to meet the scientists developing new ideas in the field and customers applying process mining on a daily basis.

This year we propose a range of sponsorship and exhibition options that can be tailored to your requirements. Conference and exhibition sponsorship are highly effective ways to build relationships and communicate your message.

More than 300 international delegates from across industry and academia are expected to attend the conference. I am looking forward to very informative days here in Eindhoven, full of interesting presentations and networking opportunities,



Boudewijn van Dongen
Professor in Process Analytics
Chair ICPM 2021

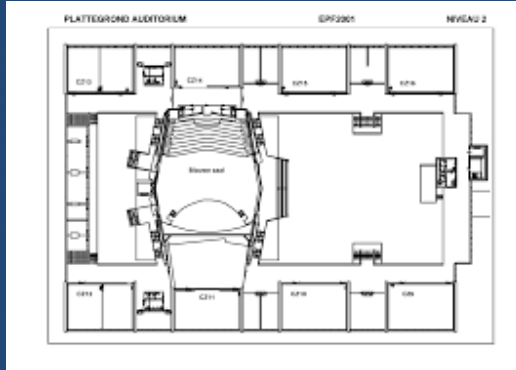
Sponsor Packages ICPM 2021

Content	Platinum 10K +VAT	Gold 7,5K + VAT	Silver 4,5K + VAT	Bronze 2K + VAT	Remarks
Maximum number of sponsors limited to:	3	4	6	6	
General logo exposure in common areas	Yes	Yes	Yes	Yes	
Logo and description on ICPM website	Yes	Yes	Yes	Yes	
Room name	Industry Day	Blauwe Zaal	Senaatszaal	No	Room name for Gold and Silver for 1 day
Acknowledgement in conference publications	Yes	Yes	No	No	Hardcopy Program/ IEEE Proceedings and Springer Workshop
Floorspace including 1 screen (only Platinum & Gold), 1 standing table, 2 highchairs, 2 posterboards and one power connection	Yes	Yes	Yes*	Yes*	* The screen is not included in the Silver and Bronze Packages
Access - Complimentary full conference registrations (Including Industry Day)	5	3	2	1	
Access - Complimentary invitation to the Openings Reception (Monday)	5	3	2	1	
Access - Complimentary invitation to the Conference dinner (Wednesday)	5	3	2	1	
Access - Complimentary invitation to Industry Networking Reception (Wednesday)	5	3	2	1	

Add On (Platinum+)

Sponsoring Welcome Reception (Monday)	1x add on 1,5K	No	No	No	90 second commercial video show (costs for making movie not included) / Logo to be placed on digital screen
Sponsoring Conference dinner (Wednesday)	1x add on 2K	No	No	No	90 second commercial video show (costs for making movie not included) / Logo to be placed on digital screen
Sponsoring Industry Networking Reception (Wednesday)	1x add on 1,5K	No	No	No	90 second commercial video show (costs for making movie not included) / Logo to be placed on digital screen
Sponsoring Award Ceremony	1x add on 1K	No	No	No	Logo to be placed on digital screen

Venue: Eindhoven University of Technology



Welcome to the Eindhoven University of Technology. The TU/e Campus is an open and accessible location for technology education, scientific research and knowledge valorization. It is an attractive and lively hotspot in the Brainport Region Eindhoven which connects students, researchers, entrepreneurs and high-tech companies.

The TU/e Campus is located in the center of Eindhoven and the Auditorium is the beating heart of the campus. While primarily an education building, It is often used to host conferences and events. The venue has 16 lecture rooms varying in size. The Plenary Blauwe Zaal and catering location Senaatszaal have direct access to the exhibition/sponsor area.

Process Mining

Process Mining is a scientific discipline which finds inspiration in real life cases and applications. This is reflected by the conference setup, where the scientific program is centered around the industry day. This (vendor independent) day aims to spark a dialog between end-users of process mining solutions and scientists developing new ideas and technologies.

In 2019, the first ICPM conference held in Aachen was attended by representatives of almost 200 companies and universities worldwide with job titles ranging from software engineer to CEO and from PhD student to professor.

Sponsors

- ✓ Maximum exposure in the rapidly growing discipline of Process Mining
- ✓ An opportunity to build and reinforce strategic relationships within the Process Mining community
- ✓ A cost-effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience
- ✓ Access to a broad network of industry partners, researchers and government officials
- ✓ Increased marketing opportunities including visibility on the conference website and associated marketing materials

Terms and Conditions

Payment details will be provided by invoice. Payment is due within 30 days after the date of invoice, in case of a later sponsorship application, 3 weeks before the event.

Cancellation Policy

The organizer will refund 50% of the total amount paid if the written cancellation of sponsorship is received until 1 September 2021. After this date no payment will be refunded

Application for Sponsorship

Click [here](#) for the on-line registration form for sponsorship. Should you have difficulties with the on-line sponsorship form please contact inge@icpmconference.org



PLATINUM SPONSORSHIP

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BRONZE SPONSORSHIP

ADD ON SPONSOR OPPERTUNITIES